

P R E S S I N F O R M A T I O N

iLook_move from KEUCO: the perfect companion for beauty care

Illuminated cosmetic mirror scores with convenient installation and use

At the top of the popularity scale for daily beauty care accessories is the cosmetic mirror – whether at home or in the hotel room. KEUCO's iLook_move cosmetic mirror impresses with its innovative hinge and LED lighting technology. Moreover, with its premium mirror surface, fivefold magnification, and its slender, luxurious design in round or square versions, conceived by the Tesseraux + Partner design agency in Potsdam, it satisfies every wish. Its innovative technology and remarkable design won the iLook_move the coveted Design Plus award and the iF product design award. Models with various illumination and installation types are available to choose from.

For particular convenience there is the illuminated iLook_move with rocker switch. With a light colour of 6500 K, this model is switched on and off directly on the cosmetic mirror. At first use, such as during a stay at a hotel, the switch is easy to pinpoint.

The cosmetic mirror scores points in terms of installation too, since the plug and the rocker switch are integrated and all that is needed is a simple electrical connection. If necessary, the light can also be operated via a room switch.

The assortment features multiple surface finishes: in addition to glossy chrome, all models are also available in an aluminium and a stainless steel finish, as well as in the exclusive special finishes of bronze, nickel, and black chrome, each either brushed or polished.

The mirror shines with its clever hinge technology, which allows the swivelling arm to be adjusted in three dimensions. As such the mirror can be optimally aligned in height, left to right, and in inclination. Even without a conventional wall rail the luxurious design still allows maximum height adjustability. The enormous flexibility of the swivelling arm allows perfect use of the iLook_move in either a sitting or standing position.

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Its robust wall mounting set and premium quality will make it an indispensable companion in the bathroom for many years to come. With its special hinge technology it is the perfect furnishing for frequent use, for example in hotel bathrooms.

But the iLook_move has much more to offer: The LED light is extremely long-lasting, and energy consumption minimal. It is high-tech for beauty care, but at the same time a perfect beauty with sensuously elegant charm.



PRESS INFORMATION

Photos:



KEUCO_iLook_move_chrome_1.jpg



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PRESS INFORMATION



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About KEUCO

KEUCO GmbH & Co. KG is an internationally active full-service provider of premium bathroom furnishings. Originally a market leader for bathroom accessories, today KEUCO offers a large assortment of fittings, accessories, mirror cabinets and bathroom furniture “Made in Germany”. Now run by the third generation, since its founding in 1953 the family business has had its headquarters in Hemer in Westphalia. Further production locations can be found in Gütersloh and Bünde.

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