

## P R E S S I N F O R M A T I O N

### Focus on hygiene and design

#### Clean solution with PLAN accessories from KEUCO

Everyday hygiene is an important part of staying healthy. Hand hygiene is especially important anywhere where people meet, shake hands, touch the same door handles or the same objects. The cardinal rule is to wash your hands frequently and occasionally even to protect them with a disinfectant.

The wall-mounted, electric PLAN sanitary agent dispenser from KEUCO combines familiar luxurious design with state-of-the-art hygiene convenience and sanitary products from a specialist. It can be used as a **dispenser for disinfectant foam** in public facilities, as a **dispenser for foam soap** at the washbasin, or innovatively, as a **hygiene foam dispenser** in toilet facilities.

Hygiene expectations in toilet facilities have risen and with a special everyday hero, KEUCO has the solution: With the help of **hygiene foam** normal toilet paper can easily be turned into environmentally friendly moist toilet paper, and can be thrown into the toilet without any concerns. Hygiene foam use is made even more pleasant with the addition of ingredients that soothe the skin, such as aloe vera.

As a dispenser for **disinfectant foam**, it is used everywhere that hygiene is a priority. The smooth disinfectant foam is particularly gentle to the hands and is effective against bacteria. It is simply rubbed in, it doesn't drip, and it is ideal for heavily frequented areas.

With its gentle ingredients the high-yield **foam soap** from the luxurious PLAN dispenser is suitable even for sensitive skin. The attractive design of the dispenser is at home in any setting.

## P R E S S I N F O R M A T I O N

KEUCO has expanded the extensive accessories assortment of the PLAN series with the contact-free hygiene agent dispenser in chrome, aluminium or stainless steel finish,. It is suitable for private settings as well as for semi-public and public areas with upscale furnishing requirements.

It operates with a user-friendly infrared sensor, which dispenses the preset amount when the hand is held under it. Adjustable preset amounts of foam soap, disinfectant foam or hygiene foam ensure economical use. KEUCO partners with the established hygiene specialist Hagleitner in Austria for the electronic and drip-free pump system and the matching vacuum bag for roughly 2000 uses. Hagleitner is one of the leading companies in Europe for innovative hygiene solutions.

KEUCO offers two options for electric operation of the PLAN sanitary agent dispenser: either battery or in-wall power supply. The battery-operated model also has an LED display to indicate battery capacity. An LED fill level indicator signals when the bag of sanitary agent must be replaced. The patented vacuum bag guarantees complete use of the content, so no residual amount is wasted. With a snap-in adapter on the bag, they are easy to replace with refills. Contamination of the content with germs is ruled out, since it is an encapsulated system. All that remains to dispose of is an extremely space-saving, compressed and lightweight package.

With about 500 products, the KEUCO PLAN collection is the most comprehensive bathroom furnishing concept in the world. The collection offers versatile solutions for both private and hotel bathrooms as well as public sanitary facilities. Because of its upmarket aesthetic character, top functionality and outstanding quality, the PLAN collection has become a sought-after, contemporary classic among architects, planners and installers.

## PRESS INFORMATION

---

### PRESS PHOTOS:



KEUCO\_PLAN\_foam\_dispenser\_soap\_1.jpg



KEUCO\_PLAN\_foam\_dispenser\_soap\_2.jpg



KEUCO\_PLAN\_foam\_dispenser\_soap\_3.jpg



KEUCO\_PLAN\_foam\_dispenser\_soap\_4.jpg

## PRESS INFORMATION



KEUCO\_PLAN\_foam\_dispenser\_hygiene\_1.jpg



KEUCO\_PLAN\_foam\_dispenser\_hygiene\_2.jpg



KEUCO\_PLAN\_foam\_dispenser\_hygiene\_3.jpg

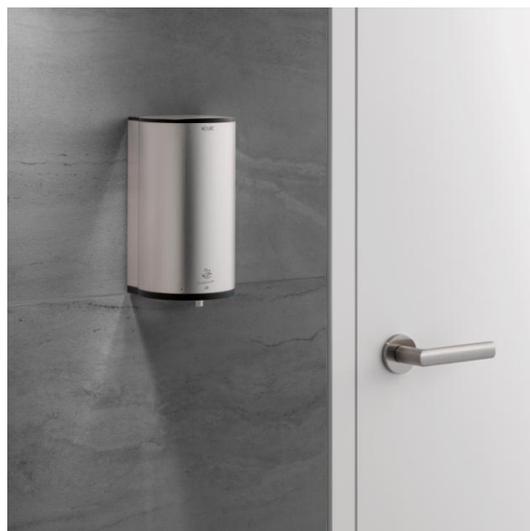


KEUCO\_PLAN\_foam\_dispenser\_hygiene\_4.jpg

## PRESS INFORMATION



KEUCO\_PLAN\_foam\_dispenser\_desinfection\_1.jpg



KEUCO\_PLAN\_foam\_dispenser\_desinfection\_2.jpg



KEUCO\_PLAN\_foam\_dispenser\_desinfection\_3.jpg



KEUCO\_PLAN\_foam\_dispenser\_desinfection\_4.jpg

## PRESS INFORMATION

### **About KEUCO**

KEUCO GmbH & Co. KG is an internationally active, full provider of premium bathroom furnishings. Originally a market leader for bathroom accessories, today KEUCO offers a large collection of fittings, accessories, mirror cabinets and bathroom furniture “Made in Germany”. Now run by the third generation, since its founding in 1953 the family business has had its headquarters in Hemer in Westphalia. Further production sites are situated in Gütersloh and Bünde.

### **Press contact:**

KEUCO GmbH & Co. KG  
Marketing Communication  
Katja Zimmermann & Eva Rosenberg  
Oesestraße 36  
58675 Hemer  
Tel: 0049-(0)2372 904 - 0  
Email: [presse@keuco.de](mailto:presse@keuco.de)

bm CONSULTING – Communication & PR

Birgit Munz  
Quodmicke 4  
58809 Neuenrade-Küntrop  
Tel: 0049-(0)2394 - 24 24 54  
Mobil: 0049-(0)172 - 714 92 29  
Email: [munz@bm-consulting.net](mailto:munz@bm-consulting.net)