

## P R E S S I N F O R M A T I O N

### **Practical accessories from KEUCO: shelving options around the WC**

#### **Aesthetic and practical everyday heroes**

What can one do with the various items in the trouser pockets, such as cell phone etc., when there is no wall or window sill nearby to set things down? For this, KEUCO has developed a solution that is just as practical as it is elegant: a toilet paper holder/shelf combination in the design of the PLAN and EDITION 400 series.

Matching the other PLAN accessories, the PLAN toilet paper holder is available in a glossy chrome, matt aluminium, and premium stainless steel finish. Like the entire PLAN family, it combines timeless design, the highest functionality, and excellent quality. Mobile devices, money or other pocket contents can find a temporary and safe home on the slip-resistant and scratchproof shelf surface made of fine linoleum.

On the EDITION 400 model, the soft, organic forms expressed in its rounded corners interact harmoniously with the slender, rectilinear contours of the toilet paper holder with integrated shelf, producing an effect of aesthetic lightness. With a width of 328 mm and depth of 100 mm, this uniquely designed toilet paper holder provides shelf space near the WC, such as for mobile devices or discreetly stored hygiene articles for women, for example. With its luxurious appeal the filigree toilet paper holder made of premium aluminium spruces up every WC area. The aluminium surface is also very resistant, including against fingerprints, and it is very easy to clean.

Regardless which toilet paper holder one chooses, the shelves offer useful additional functionality – either at home in the private bathroom or in public sanitary facilities.

## PRESS INFORMATION

### Photos:



KEUCO\_EDITION400\_paper\_holder\_shelf\_1.jpg



KEUCO\_EDITION400\_paper\_holder\_shelf\_2.jpg



KEUCO\_EDITION400\_paper\_holder\_shelf\_3.jpg



KEUCO\_EDITION400\_paper\_holder\_shelf\_4.jpg

## PRESS INFORMATION



KEUCO\_PLAN\_paper\_holder\_shelf\_1.jpg



KEUCO\_PLAN\_paper\_holder\_shelf\_2.jpg



KEUCO\_PLAN\_paper\_holder\_shelf\_3.jpg



KEUCO\_PLAN\_paper\_holder\_shelf\_4.jpg

## P R E S S I N F O R M A T I O N

### **About KEUCO**

KEUCO GmbH & Co. KG is an internationally active full-service provider of premium bathroom furnishings. Originally a market leader for bathroom accessories, today KEUCO offers a large assortment of fittings, accessories, mirror cabinets and bathroom furniture “Made in Germany”. Now run by the third generation, since its founding in 1953 the family business has had its headquarters in Hemer in Westphalia. Further production locations can be found in Gütersloh and Bünde.

### **Press contact:**

bm CONSULTING – Communication & PR

Birgit Munz

Quodmicke 4

D - 58809 Neuenrade-Küntrop

Tel: 0049-(0)2394 - 24 24 54

Mobile: 0049-(0)172 - 714 92 29

Email: [munz@bm-consulting.net](mailto:munz@bm-consulting.net)