

P R E S S I N F O R M A T I O N

Sensuous products for demanding connoisseurs

Set the scene in your bathroom with EDITION 400 from KEUCO

With superbly designed products, KEUCO establishes a unique atmosphere in the bathroom. KEUCO's EDITION 400 bathroom furnishings, developed by the Tesseraux + Partner design agency in Potsdam, promise special accents with their aesthetic forms, functional features in the details, and premium quality. Extraordinary fittings and accessories showcase your shower perfectly. The free-standing bath tub mixer forms the focus point of the bathroom. Technical innovation in the washing area: the integrated mirror heater of the EDITION 400 mirror cabinet. Combined with perfectly coordinated washbasins and vanity units of KEUCO's EDITION 400 bathroom furnishings, every bathroom becomes a unique space for living.

Practical and beautiful: The luxurious towel rack

With its rounded corners, the extraordinary EDITION 400 **towel rack with integrated towel holder** harmoniously combines soft, organic forms with slender, linear contours to produce an effect of sensuous, aesthetic lightness. This filigree elegance is underlined by a unique combination of materials made of coloured safety glass as well as a high quality aluminium shelf. Despite its extreme robustness, the 600 mm wide towel rack seems to float in front of the wall, casting fascinating shadows. The four glass colours of dark grey, white, cashmere and truffle are perfectly coordinated with KEUCO furniture. Designed for lovers of the unique, the EDITION 400 towel rack is an extraordinary visual treat – whether in private bathrooms or high-end hotels.

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Order in the shower with the innovative corner shower shelf

The EDITION 400 **corner shower shelf** made of solid long-lasting silver-anodized aluminium is available both with and without integrated glass wiper. As an unobtrusive design element, the white glass wiper made of robust, easy-to-care-for plastic is impressive with its high quality rubber lip. According to the motto "making good use of corners", the corner shower shelf doesn't get in the way, but still has lots of shelf space to offer. With its straightforward, minimalist design it fits in with any bathroom. The particularly clever single-edge fastener on one side makes it easy to install.

Eye-catcher in the bathroom: The free-standing bath tub mixer

The design of KEUCO's EDITION 400 fittings uses a soft but classic language to express itself. Organic forms merge with linear contours to create a harmonious whole. Their form is characterised by a gentle oval, which is brought out to great effect by the brilliant chrome surfaces. In addition to its appealing design, the EDITION 400 **free-standing bath tub mixer** offers a separate hand shower and a practical glass shelf for bathroom products. As a special design statement in the bathroom, it can be used in combination with a wide range of bath tubs.

Mirror cabinets with mirror heater ensure clear vision after showering

KEUCO has also integrated the innovative mirror heater in the doors of the EDITION 400 **mirror cabinets**, for fog-free vision after showering. It is an innovation that is both practical as well as intelligent, because after twenty minutes the heater shuts itself off automatically. Refined technology is concealed in the slender door design, ensuring user comfort. Not only is the LED lighting dimmable, but the colour of the light can also be adjusted in an infinite number of ways: from bright white daylight to a warm-white light.

PRESS INFORMATION

With the help of visually unobtrusive and intelligent sensor controls, EDITION 400 mirror cabinets always establish the right light for the user and the room, according to the time of day and the user's personal preferences. Moreover, in every light situation the long-lasting and glare-free LED lighting saves energy, and is maintenance free.

Looking more closely at the details, the EDITION 400 mirror cabinet offers an interior compartment in the body, which becomes a shelf with the help of a sliding glass plate. Concealed behind that is an electric socket and storage space with additional uses: Even larger objects, such as an electric toothbrush, can be stored away here, saving space, and be charged up at the same time. Available in three widths, EDITION 400 mirror cabinets open up individual design possibilities for bathrooms both large and small. The many surface and recessed installation variations allow a generous amount of planning freedom for modern bathroom architecture.

PRESS INFORMATION

PRESS PHOTOS:



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PRESS INFORMATION



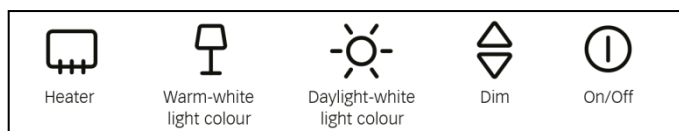
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