

PRESS INFORMATION

IXMO fittings made by KEUCO: Less can do more

A design highlight with a unique bundling of functions for the shower

The IXMO fitting range made by KEUCO enjoys enormous popularity among design lovers and sanitary experts – thanks to the bundle of functions and minimalistic appearance. The name says it all. IXMO stands for „x possibilities“ and promises a richness of design and freedom of planning, a fast and reasonable installation costs.

„Product development is about planning attractive bathrooms and integrating complex functions in the design“, says Dirk Hagedorn, Head of Marketing and Product Development at KEUCO. That is where the motto „less can do more“ comes from. Our IXMO range of fittings consequently satisfies this claim. Whereas „conventional“ fitting planning for the shower still means having several elements on the wall, IXMO only has a few - creating a calm aesthetic in the room.

At the same time, the round or square design of the fittings with a diameter of only 90 mm is vastly reduced – a unique combination of functions. For example, the 3-way diverter valve, a hose connection and a bracket for the hand shower, are all combined in one module. A design which was not possible until KEUCO, as a producer of fittings “made in Germany”, became pioneer. The technical construction made it possible for KEUCO to lay a milestone where the development of sanitary fittings is concerned, and at the same time the company created a further brand name in the sanitary industry.

With the possibility of being free to position the individual fitting elements, IXMO offers maximal freedom of planning. No matter whether you want to position the fitting modules horizontally or vertically, a mounting rail enables them to be moved and fixed freely. This enables an easy but precise lining-up of the elements.

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Further intelligent features ensure fast and safe installation. The intelligent stepless depth-compensation feature makes it possible to install IXMO fittings in walls with different depths – a system which is ideal for thin walls or when refurbishing. This allows a constant thickness of the wall. On top of all this, even in cases where the water ways are swapped by mistake, IXMO thermostat fittings have a handy and simple integrated solution.

Individual possibilities for combining up to three different water outlets create an ideal pleasure of showering. The head shower, a hand shower with shower rail or wall bracket, waterfall shower, and a spa hose can all be combined with each other. You can choose from six different premium finishings: chrome-plated, stainless steel, aluminium, brushed bronze, brushed nickel and brushed black chrome. In only a few steps, the IXMO online planner, which can be found under www.ixmo.de, will guide you to your own personal shower solution. The result can be saved as a product overview in pdf format which you can print, as well as an illustration showing the fittings in the shower.

The real „star“ in the IXMO world and an absolute design highlight with a prominent bundling of functions, is the IXMO_solo thermostat for the shower. Conventional thermostat solutions require two elements on the wall for adjusting the water temperature and the water flow, and not only that, but also a third element for the hose connection. However, the IXMO_solo thermostat compresses the shut-off valve, thermostat and hose connection in only one element.

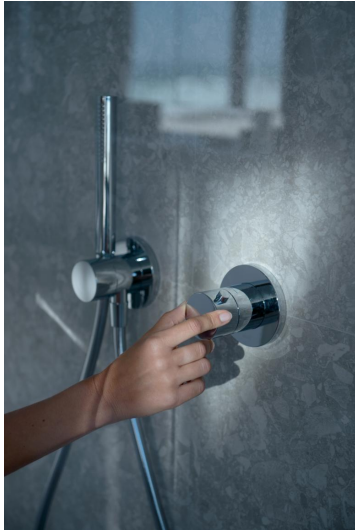
The IXMO_solo single lever mixer also compresses the regulation of water flow and temperature as well as the hose connection in one single module and with this, opens the door to a totally new scope of design freedom in the shower.

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IXMO fittings are supplemented with a wide range of extras, not forgetting the minimalistic design with maximum usage. A design filled with intelligent features. A shower rail with a bracket which is not only height adjustable, and for example, can be moved with not only wet hands, also with one hand, but can even be turned by 180° so that you can fit the hand shower – ideal for right-handed and left-handed persons. An integrated movable dish is a further handy feature.

IXMO fittings made by KEUCO are, yet again, evidence of a high aspiration for innovation when it comes to design and technology.

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KEUCO_IXMO_2020_1.jpg



KEUCO_IXMO_2020_2.jpg



KEUCO_IXMO_2020_3.jpg

IXMO fittings made by KEUCO are distinguished by the intelligent bundling of functions with a minimalistic design.



KEUCO_IXMO_2020_4.jpg



KEUCO_IXMO_2020_5.jpg

Less can do more: Three people using the shower only means two IXMO fitting modules when planning the shower.

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KEUCO_IXMO_2020_6.jpg



KEUCO_IXMO_2020_7.jpg

Available in special finishes: brushed black chrome IXMO fittings in the shower are a real eyecatcher.



KEUCO_IXMO_solo_2020_1.jpg



KEUCO_IXMO_solo_2020_2.jpg

The IXMO_solo thermostat is an absolute reduction to the essentials. Thanks to innovative technology, it uniquely compresses thermostat, shut-off valve and hose connection in one module.

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KEUCO_IXMO_solo_2020_3.jpg



KEUCO_IXMO_solo_2020_4.jpg

IXMO_solo – a unique combination of single lever mixer and hose connection.

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About KEUCO

KEUCO GmbH & Co. KG is an internationally active, full provider of premium bathroom furnishings. Originally a market leader for bathroom accessories, today KEUCO offers a large collection of fittings, accessories, mirror cabinets and bathroom furniture “Made in Germany”. Now run by the third generation, since its founding in 1953 the family business has had its headquarters in Hemer in Westphalia. Further production sites are situated in Gütersloh and Bünde.