

## PRESS INFORMATION

### **Simple design language with clear profile**

#### **The EDITION 90 SQUARE made by KEUCO**

The square as a design-giving element. Strong contours with a continuous architectural line. A reduced, light and almost filigree design – all in one. The clear and distinctive profile of EDITION 90 SQUARE fittings and accessories made by KEUCO set a strong contrast.

They blend uncompromisingly into the EDITION 90 bathroom furnishing concept by KEUCO and harmonise with the bathroom furniture, washbasins and light mirrors. For a minimalist living style with a preference for architectural, angular elements.

The square – a pure, strong form. This is the basis for the consistent design of EDITION 90 SQUARE fittings and accessories made by KEUCO. Exact 90 degree angles, linear contours and excellent chrome surfaces are their distinctive design and quality features. With precise edges and flat surfaces with ideal dimensional accuracy – a special challenge where the production is concerned. For KEUCO, striving for perfection and pushing the limits of what is technically possible are part of the company culture. The great art lies in the precisely detailed grinding and polishing of the bodies before they are carefully electroplated. Here, innovative production technology is used in combination with traditional manual work, of course, made in Germany.

The EDITION 90 SQUARE range of fittings includes three single-lever mixers in different sizes for washbasins, as well as a wall-mounted spout mixer in various lengths. The range is completed by a bidet fitting. High-quality accessories in a matching design, featuring clever functions, are stylish everyday heroes.

Despite their strict geometry, EDITION 90 SQUARE fittings and accessories bring a certain lightness to modern bathroom design thanks to their unmistakable design language.

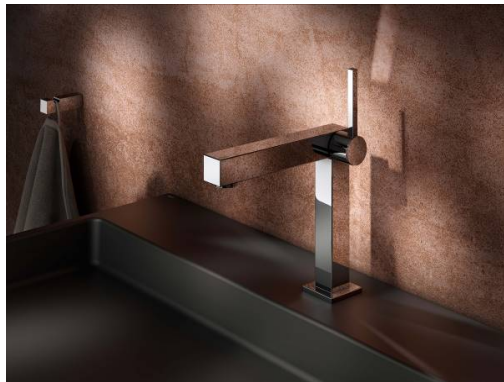
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### PRESS PICTURES:



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KEUCO\_EDITION\_90\_SQUARE\_2.jpg



KEUCO\_EDITION\_90\_SQUARE\_3.jpg



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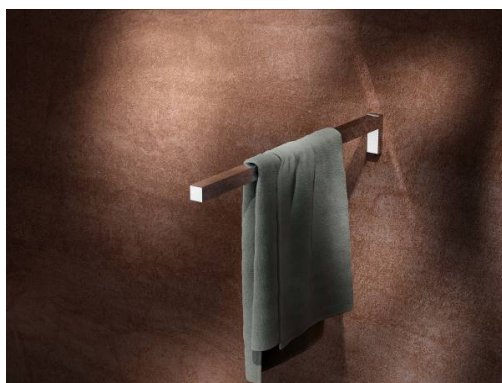
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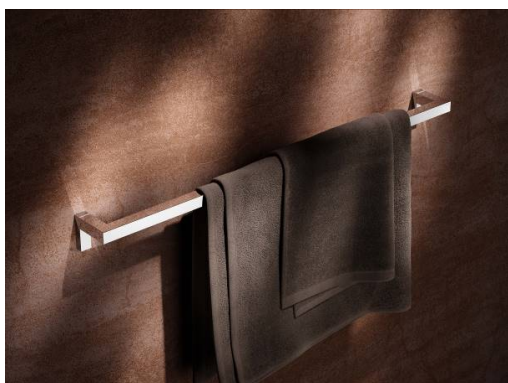
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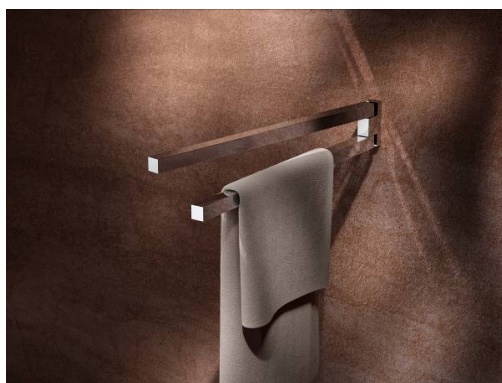
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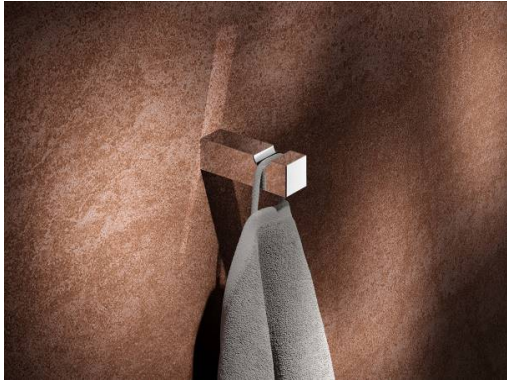


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### **About KEUCO**

KEUCO GmbH & Co. KG is an internationally active, full provider of premium bathroom furnishings. KEUCO offers a wide range of fittings, accessories, mirror cabinets, lights and mirrors, washbasins and bathroom furniture “made in Germany”.

Design and function play a decisive role at KEUCO. The aim of perfectly crafted products is to combine aesthetic forms with sensible functionalities - a claim that is consistently taken into account right from the idea through to the implementation. KEUCO has a long tradition of working together with designers. The company has been family-owned since it was founded in 1953 and has its headquarters in Hemer, Westphalia.

**[www.keuco.com](http://www.keuco.com)**