

## PRESS INFORMATION

### **It's all about the mixer tap**

#### **Revolutionary design and innovative technology: The new IPOS range of mixer taps from KEUCO is most impressive**

The IPOS washbasin mixer taps from KEUCO combine innovative design with visionary technology, creating completely new perspectives for modern bathroom design. Their elegant, sensual design and special functionality offer an unmistakable combination of aesthetics and innovation. The secret of success lies in their ease of use: intuitive, simple, and yet full of surprises. The IPOS range is complemented by bidet mixers and distinctive shower and bath mixers that make a striking visual statement.

### **Unique design**

The IPOS washbasin mixer taps are characterised by a sleek, elegant, and distinctive design. The omission of rosettes gives the series a puristic character. The cylindrical body part is combined with the flat, elongated oval to create harmony. The long, spout rests on the cylindrical body part, accentuating the delicate silhouette of the mixer tap. The integrated technology and the delicate side lever give the mixer tap its elegant appeal.

The mixer taps can be combined in a variety of ways: Their modern design blends elegantly with both round and oval washbasins. At the same time, their distinctive profile complements square or rectangular washbasins to create an integrated architectonic whole.

The flat oval design is accentuated by a choice of finishes - electro-brushed, galvanised red gold, brass, titanium black and stainless steel. Thanks to these high-quality finishes, the mixers perfectly complement a wide range of architectural and bathroom styles.

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### **State-of-the-art technology**

In addition to its unique rosette-free design, the IPOS series is characterised by its innovative technology. The simple and user-friendly operation of the washbasin and bidet mixers is facilitated by a slender, short lever, which, by virtue of its lateral position, also prevents the water from running over the hand when it is operated.

As a special feature, Vertical actuation of the lever opens and closes the mixer tap. The desired comfortable water temperature can be set by moving the lever horizontally, whereby the central body part moves with the lever: forward for warmer water and backward for colder water. The gentle water jet is not only pleasant, but also sustainable and consumes only 5 litres per minute.

For guest washbasins or surface-mounted washbasin top, the range offers an additional feature that can be used during assembly by a professional: If the mixer is installed to the right of or behind the washbasin, the outlet projection can be rotated 45° or 90°. This means that the lever is in a user-friendly position, even when the mixing tap assembly is to the right of the washbasin.

With a choice of finishes and outlet height of 110 mm, 130 mm and 250 mm, the series offers a maximum flexibility to allow creative customisation around the washbasin.

### **A stylish addition**

In the shower, the IPOS mixers from KEUCO offer an extraordinary new look: The mixer elements appear to be created from a single element with an imposing diameter of 90 mm, adding an elegant note to the shower. The curved design is modern and elegant and lends itself to a variety of combinations. Together with the 250 mm round shower head, they form an unbeatable bathroom team. The shower head is attached to the shower arm, which also echoes the design of the elongated oval and may be adjusted up to 10°.

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Despite its imposing appearance, the shower head is consumer-friendly, using only 8 litres of water per minute, thus ideally complementing a sustainable lifestyle. IXMO by KEUCO provides the technology behind the impressive design which, as usual, stylishly combines several functions. Only two elements are required in the shower to create a sleek and tidy appearance: The stop and diverter is both a wall outlet for shower hose and a hand shower bracket for the hand shower. The hand shower also impresses with its sustainability: It only uses 7 litres of water per minute. Combined with the thermostat, this creates a harmonious unity.

The IPOS shower mixer and accessories are available in chrome, galvanised, brushed red gold, brass, titanium black and stainless steel.

The mixer elements can be combined with the bath filler/spout or a KEUCO bath filler/spout to create a tasteful design in the bathing area.

### **Perfect combination of design and function**

The new IPOS mixer tap series combines advanced design with innovative technology. Its versatility makes it perfect for classic and modern bathrooms. This unique combination of aesthetics and functionality marks a new chapter in bathroom fittings from KEUCO.

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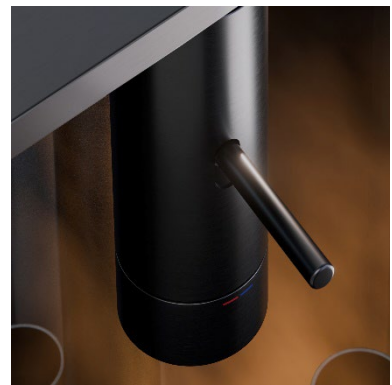
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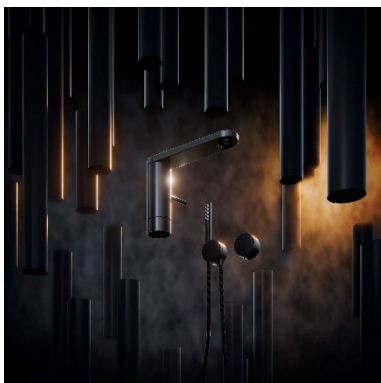
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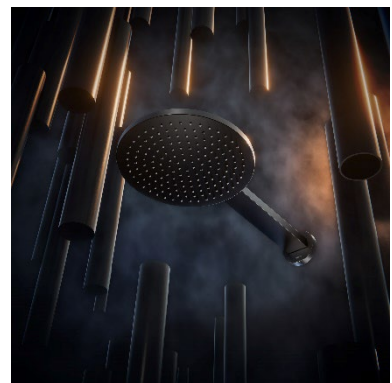
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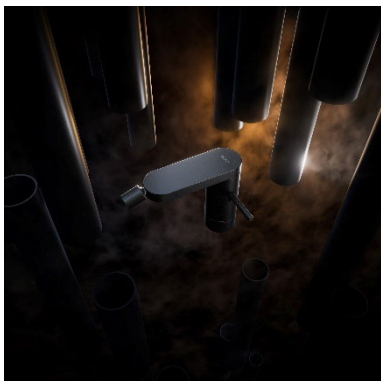
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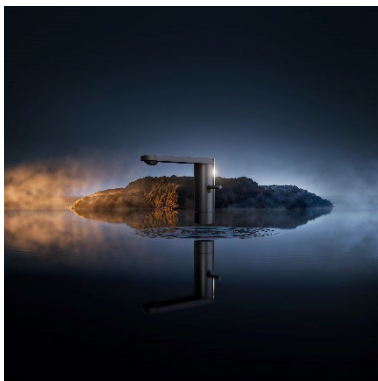
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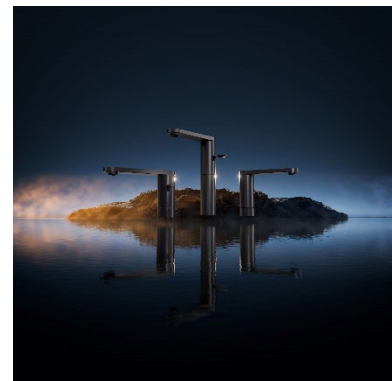
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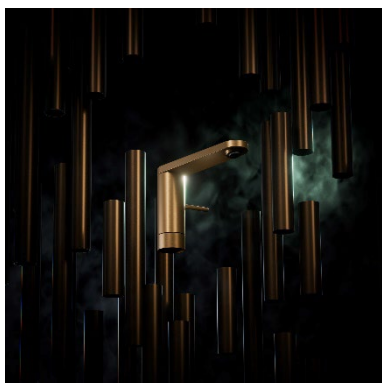


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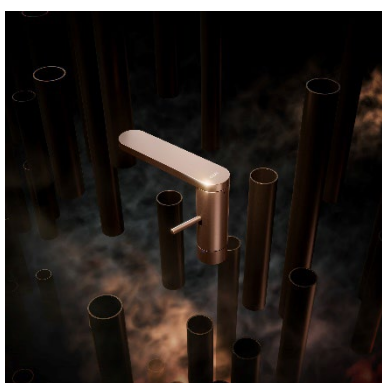
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KEUCO\_IPOS\_Stainless\_Steel.jpg

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### **About KEUCO**

KEUCO GmbH & Co. KG is an internationally active, full provider of premium bathroom furnishings. KEUCO offers a large range of mixer taps, accessories, mirror cabinets, light mirrors, washbasins, and bathroom furniture, all “Made in Germany”. At KEUCO, design and function play a key role. Perfectly manufactured products aim to combine aesthetic form with sensible functionality. A standard that is systematically applied, from the idea through to implementation. Collaboration with designers is a long tradition at KEUCO. The family-owned company was founded in 1953 and has its head office in Hemer, Westphalia.