

### Create custom bathroom environments with KEUCO fittings and accessories

New: Attractive colours and finishes for extraordinary lifestyles

Design that is sophisticated, design options that are extensive and workmanship that is brilliant: KEUCO fittings and accessories in attractive colours and finishes deliver eye-catching bathroom design. They are produced by hand at our in-house KEUCO electroplating facilities in Hemer, are responsibly "Made in Germany" and promise outstanding durability and quality in addition to their strong design.

Selected products from the KEUCO EDITION 400, EDITION 11, COLLECTION MOLL, iLook\_move and IXMO series as well as extensive shower accessories are carefully refined at KEUCO's manufacturing facilities. In addition to the perfect chrome-plated finishes, these products are also available in a brushed look in titanium black as well as with a stainless steel finish. With the new colours and finishes from KEUCO, you can create modern bathroom design with soft, extravagant, striking or clean accentuated features with stylish and quality-conscious results.

For a number of decades, KEUCO's success has been based on the high quality of its products. In particular, the carefully crafted surfaces and their durability make a decisive contribution to the standard of quality. Bathrooms have a very unique environment. Their fittings and accessories are exposed to high levels of humidity on a daily basis. This is where many years of expertise and a mixture of craftsmanship and modern production come into play.

"The fittings and accessories are finished by hand in our electroplating facility. This is the only way we can meet KEUCO's high standards of quality," says Levent Obuz, Head of Electroplating in Hemer. Every product passes through the hands and strict control of KEUCO's dedicated employees so that they can inspire customers all over the world with their perfect finish.



Each fitting and accessory produced in one of the special colours is therefore unique, as the surface is intricately hand-brushed and then built up layer by layer by the employees at KEUCO's manual electroplating facilities: Fittings and accessories in titanium black are chrome-plated in black after the brushing process. The fittings and accessories' stainless steel finish is created by a special nickel layer that is applied to the products after brushing in KEUCO's manual electro-plating facilities.

Thanks to the finish options, the various product lines with their own distinctive design features offer an enormous variety of designs for every bathroom and every lifestyle. Be it a small or large bathroom, a minimalist or opulent look, tone-on-tone or colourful, KEUCO's colour and design world offers a wide range of options for every room:

The EDITION 11 series is characterised by straight-lined contours. The clean design underlines the value of the fittings and accessories and their solid materiality.

EDITION 400 fittings and accessories are characterised by their sensual design language. Soft, organic shapes meet straight lines. A soft oval characterises their face.

The design of COLLECTION MOLL accessories is KEUCO's interpretation of absolute timelessness. The series embodies solid materiality yet with a sensual feel.

The IXMO Flat washbasin fittings can be combined to complement this. IXMO Flat combines round and square shapes with sensuous harmony. Defining the style are the flowing, organic curves – but also the reduced, geometric shapes with clear-cut lines.

The IXMO shower and bath fittings from KEUCO have been created to reflect the motto "less can be more". By combining functionalities, the design has become truly minimalistic, making IXMO a multi-award-winning design icon. The fitting elements can be mixed and matched depending on your needs and water outlets, and are all the same size – for a uniform look in your shower or bath.



The options for bathroom design can be creatively and individually coordinated with KEUCO's colours and surfaces. This creates bathrooms that offer a uniform image for products with character and bring an unobtrusive feeling of calm and extravagance into the room.

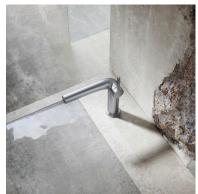


## **PRESS PICTURES:**

### Stainless steel finish



KEUCO\_stainless steel finish\_1.jpg



KEUCO\_stainless steel finish\_2.jpg



KEUCO\_stainless steel finish\_3.jpg



KEUCO\_stainless steel finish\_4.jpg



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### Titanium black brushed



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#### **About KEUCO**

KEUCO GmbH & Co. KG is an internationally active provider of premium bathroom furnishings. KEUCO offers a large assortment of fittings, accessories, mirror cabinets, lights and mirrors, washbasins and bathroom furniture "Made in Germany". At KEUCO, design and function play a key role. Perfectly manufactured products aim to combine aesthetic form with sensible functionality. A standard that is systematically applied, from the idea right to implementation. Collaboration with designers is a long tradition at KEUCO. The company has been family-operated since its founding in 1953. Its headquarters are located in the Westphalian city of Hemer.