

PRESS INFORMATION

KEUCO AVENO bathroom furnishings for adhesive mounting

Robust accessories impress with easy mounting

A stylish and robust range of accessories for adhesive mounting: KEUCO offers this with AVENO. The accessories in high-quality finish can be screw-mounted or glued. With the powerful glue, mounting is quick, easy and installation-friendly. The products always adhere strongly to the wall. The way they are mounted remains invisible. Glueable AVENO accessories from KEUCO are the ideal bathroom furnishings wherever one does not want to drill.

The accessories were designed according to the maxim “form follows function”: The articles’ mounts transition conically directly from the wall to the function. This gives the glueable accessories their contemporary and low-key look on the wall, without any unnecessary offsets, additional elements or decor discs.

“With a design based on the basic soft square form and distinctive curves, it adds sensuous accents and lively character to the bathroom. The reduction to only a few geometrical elements establishes a sense of harmonious tranquillity,” says Designer Bernd Schriefer. The series can be combined with a variety of different bathroom furnishings. AVENO accessories are available in trendy matt black or in shiny, chrome-plated finish.

Every corner of the bathroom can be furnished and also enhanced with distinctively designed AVENO series accessories from KEUCO. With its cup made genuine crystal glass, the lotion dispenser for liquid soap has quite the elegant feel to it at the washbasin. Because it is operated from below, it remains free of water droplets when used. With the tumbler holder for the toothbrush and various towel holders, the fittings at the washbasin are complete. Whether hook, towel ring, towel rail, or one or two-armed towel holder: All products reiterate the tapered conical design and serve as robust hangers for towels.

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Despite the small surface area, no additional element or decor disc is necessary to glue-mount the towel hook. The towel ring swivels, and is constructed to allow ample air circulation between the wall and the towel for drying. The towel rail comes in two lengths, so it can even accommodate multiple towels. The one and two-armed towel holders are rigid, and also available in two lengths.

A rectangular model and a corner version of the shower shelf are available for the shower area – each with or without squeegee in matt white or matt black. The shower shelf is made from a single piece of aluminium. The solid material is impervious to water in the shower and retains its immaculate appearance even over a long period of use. The adhesive fastener is inconspicuous, and matches the design of the shower shelf.

The solid toilet paper holder is equipped with a roll brake to stop the paper from accidentally unrolling. The toilet brush set is likewise fastened to the wall, so the floor remains uncluttered. The high-quality brush holder made of glass has a removable insert, so it is easy to clean. With a horizontal spare paper holder, the stylish trio is complete and ready for use at the WC.

Even the grab bar displays the soft transitions between geometric elements and clear contours, radiating sensuous harmony. Because the grab bar is subject to heavy loads, it can only be mounted with the included wall plugs and screws. The grab bar is not intended to be mounted with an adhesive.

Adhesive or drilling – it's the customer's choice: When mounting KEUCO's AVENO series, it is up to the professional bathroom installers or customers themselves to decide whether the accessories are to be glued or screwed to the wall. Each product – with the exception of the grab bar – includes the KEUCO adhesive set and screws. The customer can choose the type of fastening on site.

The KEUCO adhesive set for AVENO accessories is very easy to use: The entire contents of the adhesive stick are squeezed out onto the mixing pad and mixed with the spatula until a uniform mixture and colour is achieved.

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The adhesive is then applied to the wall mount of the accessory using the spatula, which is then pressed against the wall at the desired position. The contents of the adhesive stick are sufficient to mount two wall fasteners. Finally, mount the product, fix in place with the headless screw and you're done!

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PRESS PICTURES:



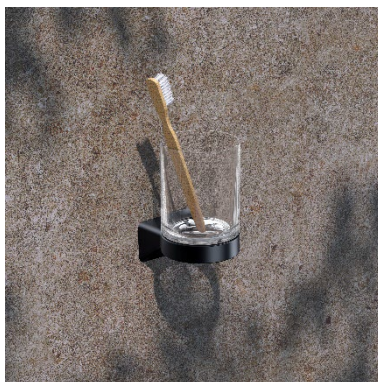
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About KEUCO

KEUCO GmbH & Co. KG is an internationally active, expert provider of premium bathroom furnishings. KEUCO offers a large assortment of fittings, accessories, mirror cabinets, lights and mirrors, washbasins and bathroom furniture “made in Germany”. At KEUCO, design and function play a key role. Perfectly crafted products must combine aesthetic form with sensible functionality. A standard that is systematically applied, from the idea right to implementation. Collaboration with designers is a long tradition at KEUCO. The company has been family-operated since its founding in 1953. Its headquarters are located in the Westphalian city of Hemer.